



**2017 A-Term Master Class Registration Form**

## Author Platform Master Class:

How to Build and Grow a Readership to Support Your Long-Term Career  
With Jane Friedman

All classes will be held at Indoor Biotechnologies, 700 Harris Street (across from WriterHouse)

Date: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Join us for the entire series or pay for a single class.

**1808-Master Class Bundle for MEMBERS (One price for all 5 sessions)**

\$325 on or before 6/27/17       \$350 on or before 7/10       \$375 7/11 or thereafter

**1808-Master Class Bundle for NONMEMBERS (One price for all 5 sessions)**

\$350 on or before 6/27/17       \$375 on or before 7/10       \$400 7/11 or thereafter

Course Name	Dates	Instructor	Cost	
<b>1803-The Art and Business of Platform: A Working Philosophy and Approach</b> <i>Class meets at Indoor Biotechnologies</i>	Tuesday 8/1/17 6:00 PM – 8:00 PM	Jane Friedman	\$75 Members \$100 Nonmembers	\$
<b>1804-The Author Website: Your Most Important Storytelling Opportunity</b> <i>Class meets at Indoor Biotechnologies</i>	Tuesday 8/8/17 6:00 PM – 8:00 PM	Jane Friedman	\$75 Members \$100 Nonmembers	\$
<b>1805-The Email Newsletter: Your Most Important Reader Engagement Tool</b> <i>Class meets at Indoor Biotechnologies</i>	Tuesday 8/15/17 6:00 PM – 8:00 PM	Jane Friedman	\$75 Members \$100 Nonmembers	\$
<b>1806-Social Media for Authors: How to Make It Worth Your Time</b> <i>Class meets at Indoor Biotechnologies</i>	Tuesday 8/22/17 6:00 PM – 8:00 PM	Jane Friedman	\$75 Members \$100 Nonmembers	\$
<b>1807-Content Strategy and Content Marketing: How to Attract Readers to You</b> <i>Class meets at Indoor Biotechnologies</i>	Tuesday 8/29/17 6:00 PM – 8:00 PM	Jane Friedman	\$75 Members \$100 Nonmembers	\$
	Member Preview Discount (For members by 6/23/17)	Subtract 10% (cash/check only)		-\$
	Early Registration Discount (For members by 06/30/17)	Subtract 5% (cash/check only)		-\$
<b>**Are you a member? Yes No</b> Members receive a discount on all classes for an entire year.	If not, join now ⇔	<input type="checkbox"/> New Membership or <input type="checkbox"/> Renewal	\$50/year	\$
<b>TOTAL</b>				\$

writer  HOUSE