Class/Seminar Title:

Subtitle (optional):

Be as benefit-oriented as possible; if the title is clever or not direct, add a subtitle that’s explanatory & practical

Description

200-500 words

A reliable formula: Describe the problem writers have or the difficult situation they face. Then discuss this class or seminar as the solution to the problem.

Make sure to include specifics on what students will learn in the course. A bulleted list works great.

Format: Meeting duration/times/dates/# of sessions. 45-75 minutes per session is a good goal for Zoom sessions. We have done longer Zoom sessions, but breaks are definitely recommended. In-person classes generally run 8 weeks and meet for 2.5 hours once a week. Seminars are generally one-time events of a 3-4 hour duration. Other format options are possible.

Who should take this course

• List 2+ types of writers or others who would benefit from taking this course

What you’ll receive

• If you have any supplementary materials or downloads (handouts, worksheets, etc), mention them!
• If there is any feedback component to this offering, make it clear.
• If you are willing to answer questions in writing (because we ran out of time during the session), please let us know.

About the instructor

100–300 words / Focus on your qualifications for teaching this particular subject matter / Send a professional head shot (if you have not previously taught at WriterHouse).

Testimonials

3 quotes of praise from your students, clients, etc: WriterHouse usually has these if you have taught with us previously.